

To: Interested parties
From: Global Strategy Group and Giffords
Date: September 13, 2019
Re: Colorado voters overwhelmingly call on Senator Gardner to pass background checks

A new survey of likely 2020 voters in Colorado, conducted by Global Strategy Group together with Giffords, finds that **Coloradans overwhelmingly want and expect Cory Gardner to vote in favor of the Bipartisan Background Checks Act** and that **in light of leader McConnell and Sen. Gardner’s unwillingness to even hold a vote, Gardner’s re-election prospects could be even more at risk.**

Key Findings

Colorado voters overwhelming want Senator Gardner to pass the Bipartisan Background Checks Act. Eighty-eight percent of Colorado voters want to see the Senate vote on the Bipartisan Background Checks Act, also known as H.R. 8, that already passed the House with a 50-vote margin earlier this year. And 73% of voters, including majorities of independents, Republicans and gun owners want Senator Gardner to vote to approve the Bipartisan Background Checks Act.

	Statewide	Dem	Ind	GOP	Gun Owners
Cory Gardner should vote to approve the Bipartisan Background Checks Act	73%	94%	71%	55%	65%
Cory Gardner should vote against the Bipartisan Background Checks Act	15%	2%	16%	26%	17%
Cory Gardner should avoid voting on the Bipartisan Background Checks Act altogether	12%	4%	12%	19%	17%

Gun violence prevention is already proving to be a major issue for 2020 Colorado voters. Nearly three-quarters (71%) of Colorado voters say a candidate’s position on guns will be at least very important to their vote in 2020, including 44% who say it will be extremely important. In fact, Democrats (33%) and independents (15%) are more likely than Republicans (10%) to identify gun violence as one of their top three issues for 2020 – disproving the previous conventional wisdom that the intensity is stronger with anti-gun safety voters.

And voters are already paying attention to how Gardner is handling the issue of guns. Even 14 months out from the election, 29% of voters have heard something about Gardner’s views on guns in the last few weeks. And when the 55% of voters who heard anything negative about Gardner in recent weeks were asked what specifically they heard, his positioning on guns and the NRA broke through more than any issue aside from Gardner’s support for Trump in the wake of [two ads](#) aired by Giffords letting Coloradans know about Gardner’s inaction.

In a few words, what negative things have you seen, read, or heard recently about Cory Gardner?



Voters who know Gardner's views on guns don't like them – but not enough know them yet. Voters who have a sense of Gardner's views on guns predominantly say his views don't match theirs well (32% say Gardner's views do not match theirs well versus only 22% who say his views match theirs even somewhat well). But that leaves 47% of voters, who still are not sure whether his views align with their own, 69% of whom support passing the Bipartisan Background Checks Act. Given strong communications around Senator Gardner's inaction on H.R. 8 and his opposition to background checks, Gardner could be in even more trouble.

ABOUT THIS POLL

Global Strategy Group conducted a survey of 600 likely 2020 Colorado voters from August 25th to 28th, 2019.