Tennessee Survey Results

Q1 Do you approve or disapprove of President Donald Trump's job performance?

Approve	52%
Disapprove	45%
Not sure	3%

Q2 Do you support or oppose background checks on all gun sales, which would close loopholes in the federal law that currently make it easier for dangerous people to buy guns at gun shows and online without a background check?

Support	80%
Oppose	14%
Not sure	6%

Q3 If a candidate for office opposed background checks on all gun sales, would that make you less likely or more likely to vote for that candidate, or would it not make a difference?

Less likely	46%
More likely	17%
It wouldn't make a difference	27%
Not sure	10%

Q4 If you knew that the candidates for US Senate in your state had different positions on background checks: would you be more likely to vote for the candidate who supports background checks, would you be more likely to vote for the candidate who opposes background checks, or would this not influence your vote?

Would be more likely to vote for candidate who supports background checks	60%
Would be more likely to vote for candidate who opposes background checks	9%
This wouldn't influence my vote	26%
Not sure	6%

Q5 Based on what you know, do you think President Trump supports or opposes background checks on all gun sales?

Think President Trump supports background checks on all gun sales	34%
Think President Trump opposes background checks on all gun sales	39%
Not sure	27%

Q6 In the 2016 election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, someone else, or did you not vote in the election?

Donald Trump	56%
Hillary Clinton	35%
Someone else / Did not vote	9%

Q7 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3

Woman	52%
Man	46%
Gender non-binary	2%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat	29%
Republican	45%
Independent	27%

Q9 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic or Latino	3%
White	77%
African-American	16%
Other	5%

Q10 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45.. 36%

46 to 65.. 39%

Older than 65 .... 25%

Q11 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less.......................... 34%

Some college but did not finish...................... 26%

2-year college degree 10%

4-year college degree 18%

Post-graduate degree 13%

Q12 Mode

Landline.. 50%

Text.. 50%

Q13 Media Market

Chattanooga.. 10%

Jackson.. 4%

Knoxville 20%

Memphis 17%

Nashville.. 40%

Tri Cities 8%

Other... 1%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Trump Approval				
Approve	**52%**	89%	1%	17%
Disapprove	**45%**	7%	97%	78%
Not sure	**3%**	3%	2%	5%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Universal Background Checks Support / Oppose				
Support	**80%**	70%	94%	82%
Oppose	**14%**	21%	4%	14%
Not sure	**6%**	9%	2%	4%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	**46%**	28%	71%	56%
More likely	**17%**	22%	7%	25%
It wouldn't make a difference	**27%**	37%	15%	12%
Not sure	**10%**	13%	6%	7%

		2016 Vote		
	Base	**Donald Trump**	**Hillary Clinton**	**Someone else / Did not vote**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	**60%**	47%	79%	65%
Would be more likely to vote for candidate who opposes background checks	**9%**	13%	2%	9%
This wouldn't influence my vote	**26%**	34%	14%	17%
Not sure	**6%**	6%	5%	10%

		2016 Vote		
	Base	**Donald Trump**	**Hillary Clinton**	**Someone else / Did not vote**
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	**34%**	55%	6%	18%
Think President Trump opposes background checks on all gun sales	**39%**	14%	73%	57%
Not sure	**27%**	30%	21%	25%

		Gender		
	Base	Woman	Man	Gender non-binary
Trump Approval				
Approve	**52%**	52%	53%	26%
Disapprove	**45%**	46%	44%	41%
Not sure	**3%**	2%	3%	32%

		Gender		
	Base	Woman	Man	Gender non-binary
Universal Background Checks Support / Oppose				
Support	**80%**	85%	75%	60%
Oppose	**14%**	10%	18%	31%
Not sure	**6%**	5%	7%	9%

		Gender		
	Base	Woman	Man	Gender non-binary
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	**46%**	49%	42%	70%
More likely	**17%**	16%	18%	21%
It wouldn't make a difference	**27%**	24%	31%	1%
Not sure	**10%**	11%	9%	9%

July 9-10, 2020
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		Gender		
	Base	Woman	Man	Gender non-binary
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	**60%**	67%	50%	88%
Would be more likely to vote for candidate who opposes background checks	**9%**	4%	15%	3%
This wouldn't influence my vote	**26%**	23%	29%	7%
Not sure	**6%**	6%	6%	1%

		Gender		
	Base	Woman	Man	Gender non-binary
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	**34%**	37%	31%	37%
Think President Trump opposes background checks on all gun sales	**39%**	37%	42%	49%
Not sure	**27%**	26%	27%	14%

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		Party		
	Base	Democrat	Republican	Independent
Trump Approval				
Approve	**52%**	8%	87%	40%
Disapprove	**45%**	91%	10%	55%
Not sure	**3%**	2%	3%	5%

		Party		
	Base	Democrat	Republican	Independent
Universal Background Checks Support / Oppose				
Support	**80%**	94%	73%	75%
Oppose	**14%**	6%	18%	17%
Not sure	**6%**	1%	9%	8%

		Party		
	Base	Democrat	Republican	Independent
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	**46%**	64%	30%	52%
More likely	**17%**	14%	20%	16%
It wouldn't make a difference	**27%**	16%	35%	26%
Not sure	**10%**	6%	15%	6%

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	Party		
	Base	**Democrat**	**Republican**	**Independent**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	**60%**	74%	50%	60%
Would be more likely to vote for candidate who opposes background checks	**9%**	3%	11%	11%
This wouldn't influence my vote	**26%**	16%	32%	25%
Not sure	**6%**	7%	6%	5%

	Party		
	Base	**Democrat**	**Republican**	**Independent**
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	**34%**	9%	52%	32%
Think President Trump opposes background checks on all gun sales	**39%**	65%	18%	48%
Not sure	**27%**	26%	31%	21%

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	Base	Race			
		Hispanic or Latino	White	African-American	Other
Trump Approval					
Approve	**52%**	31%	64%	4%	20%
Disapprove	**45%**	66%	34%	89%	75%
Not sure	**3%**	4%	2%	6%	5%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Universal Background Checks Support / Oppose					
Support	**80%**	88%	77%	91%	82%
Oppose	**14%**	11%	16%	5%	16%
Not sure	**6%**	1%	7%	4%	2%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Candidate Opposed Universal Background Checks More / Less Likely to Vote					
Less likely	**46%**	45%	44%	57%	49%
More likely	**17%**	43%	16%	14%	25%
It wouldn't make a difference	**27%**	4%	30%	23%	10%
Not sure	**10%**	8%	11%	5%	16%

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		Race			
	Base	**Hispanic or Latino**	**White**	**African-American**	**Other**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks					
Would be more likely to vote for candidate who supports background checks	**60%**	73%	57%	70%	59%
Would be more likely to vote for candidate who opposes background checks	**9%**	24%	10%	-	3%
This wouldn't influence my vote	**26%**	3%	27%	23%	18%
Not sure	**6%**	-	5%	7%	20%

		Race			
	Base	**Hispanic or Latino**	**White**	**African-American**	**Other**
Think Trump Supports / Opposes Universal Background Checks					
Think President Trump supports background checks on all gun sales	**34%**	26%	40%	11%	19%
Think President Trump opposes background checks on all gun sales	**39%**	43%	33%	66%	49%
Not sure	**27%**	31%	27%	23%	33%

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	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Approval				
Approve	**52%**	36%	65%	53%
Disapprove	**45%**	59%	34%	44%
Not sure	**3%**	5%	1%	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Universal Background Checks Support / Oppose				
Support	**80%**	79%	78%	83%
Oppose	**14%**	16%	15%	10%
Not sure	**6%**	5%	7%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	**46%**	52%	45%	40%
More likely	**17%**	17%	13%	22%
It wouldn't make a difference	**27%**	24%	32%	24%
Not sure	**10%**	7%	10%	14%

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		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	**60%**	57%	57%	67%
Would be more likely to vote for candidate who opposes background checks	**9%**	11%	9%	6%
This wouldn't influence my vote	**26%**	26%	28%	22%
Not sure	**6%**	6%	7%	5%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	**34%**	26%	42%	33%
Think President Trump opposes background checks on all gun sales	**39%**	53%	32%	32%
Not sure	**27%**	21%	26%	35%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Trump Approval						
Approve	**52%**	61%	59%	37%	49%	27%
Disapprove	**45%**	37%	39%	61%	47%	67%
Not sure	**3%**	2%	2%	2%	4%	6%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Universal Background Checks Support / Oppose						
Support	**80%**	86%	71%	87%	75%	81%
Oppose	**14%**	11%	19%	9%	15%	15%
Not sure	**6%**	3%	10%	4%	9%	4%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Candidate Opposed Universal Background Checks More / Less Likely to Vote						
Less likely	**46%**	43%	38%	46%	47%	67%
More likely	**17%**	20%	22%	11%	11%	10%
It wouldn't make a difference	**27%**	27%	26%	37%	33%	15%
Not sure	**10%**	10%	13%	6%	9%	8%

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		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks						
Would be more likely to vote for candidate who supports background checks	**60%**	69%	48%	60%	52%	66%
Would be more likely to vote for candidate who opposes background checks	**9%**	5%	16%	5%	9%	7%
This wouldn't influence my vote	**26%**	21%	29%	30%	32%	19%
Not sure	**6%**	5%	7%	5%	7%	7%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Think Trump Supports / Opposes Universal Background Checks						
Think President Trump supports background checks on all gun sales	**34%**	43%	41%	20%	29%	16%
Think President Trump opposes background checks on all gun sales	**39%**	25%	35%	57%	46%	59%
Not sure	**27%**	32%	24%	23%	25%	25%

		Mode	
	Base	Landline	Text
Trump Approval			
Approve	**52%**	62%	42%
Disapprove	**45%**	35%	55%
Not sure	**3%**	3%	3%

		Mode	
	Base	Landline	Text
Universal Background Checks Support / Oppose			
Support	**80%**	80%	79%
Oppose	**14%**	14%	15%
Not sure	**6%**	6%	6%

		Mode	
	Base	Landline	Text
Candidate Opposed Universal Background Checks More / Less Likely to Vote			
Less likely	**46%**	38%	55%
More likely	**17%**	23%	10%
It wouldn't make a difference	**27%**	27%	27%
Not sure	**10%**	12%	8%

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		Mode	
	Base	**Landline**	**Text**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks			
Would be more likely to vote for candidate who supports background checks	**60%**	64%	54%
Would be more likely to vote for candidate who opposes background checks	**9%**	8%	10%
This wouldn't influence my vote	**26%**	25%	27%
Not sure	**6%**	4%	9%

		Mode	
	Base	**Landline**	**Text**
Think Trump Supports / Opposes Universal Background Checks			
Think President Trump supports background checks on all gun sales	**34%**	42%	25%
Think President Trump opposes background checks on all gun sales	**39%**	28%	51%
Not sure	**27%**	29%	24%

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		Media Market						
	Base	**Chattanooga**	**Jackson**	**Knoxville**	**Memphis**	**Nashville**	**Tri Cities**	**Other**
Trump Approval								
Approve	**52%**	45%	71%	65%	29%	52%	64%	79%
Disapprove	**45%**	49%	29%	33%	68%	45%	36%	21%
Not sure	**3%**	6%	-	3%	3%	3%	-	-

		Media Market						
	Base	**Chattanooga**	**Jackson**	**Knoxville**	**Memphis**	**Nashville**	**Tri Cities**	**Other**
Universal Background Checks Support / Oppose								
Support	**80%**	81%	87%	71%	90%	78%	82%	70%
Oppose	**14%**	18%	11%	20%	6%	14%	13%	30%
Not sure	**6%**	2%	2%	9%	4%	8%	5%	-

		Media Market						
	Base	**Chattanooga**	**Jackson**	**Knoxville**	**Memphis**	**Nashville**	**Tri Cities**	**Other**
Candidate Opposed Universal Background Checks More / Less Likely to Vote								
Less likely	**46%**	55%	40%	40%	54%	47%	30%	35%
More likely	**17%**	11%	8%	21%	18%	14%	27%	14%
It wouldn't make a difference	**27%**	30%	22%	28%	23%	29%	26%	10%
Not sure	**10%**	4%	30%	10%	5%	9%	17%	41%

		Media Market						
	Base	**Chattanooga**	**Jackson**	**Knoxville**	**Memphis**	**Nashville**	**Tri Cities**	**Other**
More Likely To Vote For Candidate Who Supports / Opposes Background Checks								
Would be more likely to vote for candidate who supports background checks	**60%**	62%	58%	54%	66%	59%	61%	55%
Would be more likely to vote for candidate who opposes background checks	**9%**	11%	-	15%	1%	9%	9%	15%
This wouldn't influence my vote	**26%**	24%	23%	26%	27%	26%	23%	31%
Not sure	**6%**	3%	19%	5%	7%	6%	6%	-

		Media Market						
	Base	**Chattanooga**	**Jackson**	**Knoxville**	**Memphis**	**Nashville**	**Tri Cities**	**Other**
Think Trump Supports / Opposes Universal Background Checks								
Think President Trump supports background checks on all gun sales	**34%**	38%	51%	41%	20%	30%	49%	56%
Think President Trump opposes background checks on all gun sales	**39%**	30%	27%	33%	50%	44%	32%	15%
Not sure	**27%**	33%	22%	26%	31%	26%	19%	29%