



North Carolina Survey Results

Q1 Do you approve or disapprove of President Donald Trump's job performance?

Approve 46%
Disapprove 49%
Not sure 5%

Q2 If the election for US President were held today, would you vote for Democrat Joe Biden or Republican Donald Trump?

Joe Biden 49%
Donald Trump 46%
Not sure 6%

Q3 If the candidates for US Senate this fall were Democrat Cal Cunningham and Republican Thom Tillis, who would you vote for?

Cal Cunningham 48%
Thom Tillis 44%
Not sure 8%

Q4 Do you support or oppose background checks on all gun sales, which would close loopholes in the federal law that currently make it easier for dangerous people to buy guns at gun shows and online without a background check?

Support 80%
Oppose 10%
Not sure 10%

Q5 If a candidate for office opposed background checks on all gun sales, would that make you less likely or more likely to vote for that candidate, or would it not make a difference?

Less likely 48%
More likely 14%
It wouldn't make a difference 27%
Not sure 11%

Q6 If you knew that the candidates for US Senate in your state had different positions on background checks: would you be more likely to vote for the candidate who supports background checks, would you be more likely to vote for the candidate who opposes background checks, or would this not influence your vote?

Would be more likely to vote for candidate who supports background checks 58%
Would be more likely to vote for candidate who opposes background checks 8%
This wouldn't influence my vote 27%
Not sure 7%

Q7 Based on what you know, do you think President Trump supports or opposes background checks on all gun sales?

Think President Trump supports background checks on all gun sales 31%
Think President Trump opposes background checks on all gun sales 43%
Not sure 26%

Q8 Based on what you know, do you think Thom Tillis supports or opposes background checks on all gun sales?

Think Thom Tillis supports background checks on all gun sales 22%
Think Thom Tillis opposes background checks on all gun sales 37%
Not sure 42%





Q9 Gun homicides disproportionately impact black and brown communities. In many cities, violence intervention programs have proven effective at reducing violence among those most at risk. One such program reduced shootings and killings by 67% in one year while another saved the state \$7 for every \$1 invested. Would you support or oppose Congress investing in these types of programs?

Support 61%
Oppose 9%
Not sure 30%

Q10 In the 2016 election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, someone else, or did you not vote in the election?

Donald Trump 47%
Hillary Clinton 43%
Someone else / Did not vote 10%

Q11 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3

Woman 52%
Man 46%
Gender non-binary 2%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 37%
Republican 31%
Independent 32%

Q13 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic or Latino 3%
White 72%
African-American 21%
Other 4%

Q14 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 33%
46 to 65 42%
Older than 65 25%

Q15 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 37%
Some college but did not finish 18%
2-year college degree 11%
4-year college degree 21%
Post-graduate degree 13%

Q16 Mode

Landline 50%
Text 50%





	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Trump Approval				
Approve	46%	93%	3%	15%
Disapprove	49%	6%	93%	61%
Not sure	5%	2%	3%	24%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Biden / Trump				
Joe Biden	49%	4%	96%	50%
Donald Trump	46%	94%	1%	14%
Not sure	6%	2%	3%	35%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Cunningham / Tillis				
Cal Cunningham	48%	8%	91%	50%
Thom Tillis	44%	86%	3%	23%
Not sure	8%	6%	6%	27%



	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Universal Background Checks Support / Oppose				
Support	80%	72%	88%	83%
Oppose	10%	17%	4%	9%
Not sure	10%	11%	8%	8%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	48%	31%	67%	51%
More likely	14%	18%	11%	7%
It wouldn't make a difference	27%	40%	11%	29%
Not sure	11%	12%	10%	13%



	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	58%	42%	78%	51%
Would be more likely to vote for candidate who opposes background checks	8%	15%	1%	3%
This wouldn't influence my vote	27%	37%	14%	29%
Not sure	7%	6%	7%	16%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	31%	57%	5%	15%
Think President Trump opposes background checks on all gun sales	43%	13%	74%	54%
Not sure	26%	30%	21%	31%





	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Think Tillis Supports / Opposes Universal Background Checks				
Think Thom Tillis supports background checks on all gun sales	22%	35%	8%	13%
Think Thom Tillis opposes background checks on all gun sales	37%	14%	60%	49%
Not sure	42%	51%	32%	38%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Congress Investing In Violence Intervention Programs Support / Oppose				
Support	61%	44%	79%	64%
Oppose	9%	15%	3%	3%
Not sure	30%	41%	18%	33%

	Base	Gender		
		Woman	Man	Gender non-binary
Trump Approval				
Approve	46%	44%	48%	48%
Disapprove	49%	52%	47%	22%
Not sure	5%	4%	5%	30%





	Base	Gender		
		Woman	Man	Gender non-binary
Biden / Trump				
Joe Biden	49%	52%	46%	34%
Donald Trump	46%	43%	50%	27%
Not sure	6%	5%	5%	39%

	Base	Gender		
		Woman	Man	Gender non-binary
Cunningham / Tillis				
Cal Cunningham	48%	50%	46%	39%
Thom Tillis	44%	41%	48%	18%
Not sure	8%	9%	6%	43%

	Base	Gender		
		Woman	Man	Gender non-binary
Universal Background Checks Support / Oppose				
Support	80%	86%	74%	82%
Oppose	10%	7%	14%	16%
Not sure	10%	7%	12%	2%





	Base	Gender		
		Woman	Man	Gender non-binary
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	48%	51%	46%	12%
More likely	14%	13%	15%	26%
It wouldn't make a difference	27%	25%	30%	25%
Not sure	11%	12%	10%	38%

	Base	Gender		
		Woman	Man	Gender non-binary
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	58%	65%	51%	45%
Would be more likely to vote for candidate who opposes background checks	8%	6%	12%	0%
This wouldn't influence my vote	27%	22%	31%	49%
Not sure	7%	7%	7%	6%





	Base	Gender		
		Woman	Man	Gender non-binary
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	31%	32%	31%	24%
Think President Trump opposes background checks on all gun sales	43%	40%	46%	15%
Not sure	26%	28%	23%	61%

	Base	Gender		
		Woman	Man	Gender non-binary
Think Tillis Supports / Opposes Universal Background Checks				
Think Thom Tillis supports background checks on all gun sales	22%	22%	23%	-
Think Thom Tillis opposes background checks on all gun sales	37%	30%	44%	5%
Not sure	42%	48%	33%	95%



	Base	Gender		
		Woman	Man	Gender non-binary
Congress Investing In Violence Intervention Programs Support / Oppose				
Support	61%	62%	61%	35%
Oppose	9%	6%	12%	7%
Not sure	30%	32%	27%	58%

	Base	Party		
		Democrat	Republican	Independent
Trump Approval				
Approve	46%	11%	89%	46%
Disapprove	49%	87%	10%	42%
Not sure	5%	2%	1%	11%

	Base	Party		
		Democrat	Republican	Independent
Biden / Trump				
Joe Biden	49%	87%	9%	42%
Donald Trump	46%	9%	89%	48%
Not sure	6%	4%	3%	10%



	Base	Party		
		Democrat	Republican	Independent
Cunningham / Tillis				
Cal Cunningham	48%	86%	9%	41%
Thom Tillis	44%	9%	87%	43%
Not sure	8%	6%	3%	16%

	Base	Party		
		Democrat	Republican	Independent
Universal Background Checks Support / Oppose				
Support	80%	85%	76%	79%
Oppose	10%	5%	14%	12%
Not sure	10%	10%	10%	9%

	Base	Party		
		Democrat	Republican	Independent
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	48%	64%	31%	46%
More likely	14%	15%	17%	10%
It wouldn't make a difference	27%	12%	40%	31%
Not sure	11%	10%	12%	13%



	Base	Party		
		Democrat	Republican	Independent
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	58%	79%	42%	50%
Would be more likely to vote for candidate who opposes background checks	8%	3%	12%	10%
This wouldn't influence my vote	27%	10%	41%	32%
Not sure	7%	8%	5%	9%

	Base	Party		
		Democrat	Republican	Independent
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	31%	12%	53%	32%
Think President Trump opposes background checks on all gun sales	43%	65%	18%	42%
Not sure	26%	23%	29%	26%



	Base	Party		
		Democrat	Republican	Independent
Think Tillis Supports / Opposes Universal Background Checks				
Think Thom Tillis supports background checks on all gun sales	22%	12%	40%	14%
Think Thom Tillis opposes background checks on all gun sales	37%	54%	19%	35%
Not sure	42%	34%	41%	50%

	Base	Party		
		Democrat	Republican	Independent
Congress Investing In Violence Intervention Programs Support / Oppose				
Support	61%	73%	50%	58%
Oppose	9%	5%	16%	6%
Not sure	30%	22%	34%	35%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Trump Approval					
Approve	46%	30%	60%	7%	22%
Disapprove	49%	58%	37%	88%	47%
Not sure	5%	12%	3%	6%	30%





	Base	Race			
		Hispanic or Latino	White	African-American	Other
Biden / Trump					
Joe Biden	49%	71%	36%	91%	43%
Donald Trump	46%	27%	60%	4%	21%
Not sure	6%	2%	4%	6%	36%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Cunningham / Tillis					
Cal Cunningham	48%	58%	36%	88%	44%
Thom Tillis	44%	30%	57%	5%	27%
Not sure	8%	12%	7%	7%	29%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Universal Background Checks Support / Oppose					
Support	80%	66%	81%	79%	87%
Oppose	10%	21%	11%	6%	5%
Not sure	10%	12%	8%	16%	8%



	Base	Race			
		Hispanic or Latino	White	African-American	Other
Candidate Opposed Universal Background Checks More / Less Likely to Vote					
Less likely	48%	33%	47%	54%	41%
More likely	14%	20%	14%	16%	5%
It wouldn't make a difference	27%	26%	29%	17%	26%
Not sure	11%	21%	10%	12%	28%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
More Likely To Vote For Candidate Who Supports / Opposes Background Checks					
Would be more likely to vote for candidate who supports background checks	58%	35%	54%	74%	63%
Would be more likely to vote for candidate who opposes background checks	8%	4%	10%	2%	3%
This wouldn't influence my vote	27%	42%	29%	16%	27%
Not sure	7%	19%	6%	8%	8%



	Base	Race			
		Hispanic or Latino	White	African-American	Other
Think Trump Supports / Opposes Universal Background Checks					
Think President Trump supports background checks on all gun sales	31%	46%	38%	8%	11%
Think President Trump opposes background checks on all gun sales	43%	28%	39%	59%	44%
Not sure	26%	25%	24%	32%	45%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Think Tillis Supports / Opposes Universal Background Checks					
Think Thom Tillis supports background checks on all gun sales	22%	17%	24%	16%	9%
Think Thom Tillis opposes background checks on all gun sales	37%	27%	36%	40%	31%
Not sure	42%	56%	40%	44%	59%





	Base	Race			
		Hispanic or Latino	White	African-American	Other
Congress Investing In Violence Intervention Programs Support / Oppose					
Support	61%	48%	61%	65%	53%
Oppose	9%	15%	9%	5%	10%
Not sure	30%	37%	30%	30%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Approval				
Approve	46%	39%	46%	56%
Disapprove	49%	53%	51%	41%
Not sure	5%	8%	3%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Biden / Trump				
Joe Biden	49%	52%	49%	43%
Donald Trump	46%	39%	47%	53%
Not sure	6%	9%	4%	4%



	Base	Age		
		18 to 45	46 to 65	Older than 65
Cunningham / Tillis				
Cal Cunningham	48%	52%	48%	43%
Thom Tillis	44%	41%	45%	46%
Not sure	8%	8%	7%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Universal Background Checks Support / Oppose				
Support	80%	77%	85%	76%
Oppose	10%	9%	9%	15%
Not sure	10%	14%	6%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Candidate Opposed Universal Background Checks More / Less Likely to Vote				
Less likely	48%	52%	46%	46%
More likely	14%	9%	14%	20%
It wouldn't make a difference	27%	31%	28%	19%
Not sure	11%	9%	12%	14%



	Base	Age		
		18 to 45	46 to 65	Older than 65
More Likely To Vote For Candidate Who Supports / Opposes Background Checks				
Would be more likely to vote for candidate who supports background checks	58%	56%	57%	62%
Would be more likely to vote for candidate who opposes background checks	8%	6%	9%	11%
This wouldn't influence my vote	27%	31%	29%	19%
Not sure	7%	8%	6%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Think Trump Supports / Opposes Universal Background Checks				
Think President Trump supports background checks on all gun sales	31%	30%	31%	35%
Think President Trump opposes background checks on all gun sales	43%	46%	44%	35%
Not sure	26%	24%	25%	30%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Think Tillis Supports / Opposes Universal Background Checks				
Think Thom Tillis supports background checks on all gun sales	22%	12%	29%	22%
Think Thom Tillis opposes background checks on all gun sales	37%	48%	32%	30%
Not sure	42%	40%	39%	48%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Congress Investing In Violence Intervention Programs Support / Oppose				
Support	61%	67%	58%	58%
Oppose	9%	5%	10%	12%
Not sure	30%	28%	31%	31%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Approval						
Approve	46%	52%	51%	45%	42%	30%
Disapprove	49%	42%	46%	48%	53%	67%
Not sure	5%	5%	3%	8%	5%	3%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Biden / Trump						
Joe Biden	49%	43%	48%	40%	54%	64%
Donald Trump	46%	50%	50%	48%	42%	31%
Not sure	6%	7%	2%	12%	5%	5%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Cunningham / Tillis						
Cal Cunningham	48%	44%	45%	44%	51%	62%
Thom Tillis	44%	45%	48%	49%	41%	33%
Not sure	8%	11%	6%	7%	8%	5%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Universal Background Checks Support / Oppose						
Support	80%	77%	80%	78%	83%	87%
Oppose	10%	10%	11%	15%	9%	9%
Not sure	10%	14%	8%	8%	8%	4%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Candidate Opposed Universal Background Checks More / Less Likely to Vote						
Less likely	48%	42%	44%	48%	53%	59%
More likely	14%	16%	18%	14%	9%	11%
It wouldn't make a difference	27%	29%	25%	29%	26%	23%
Not sure	11%	13%	13%	9%	11%	7%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
More Likely To Vote For Candidate Who Supports / Opposes Background Checks						
Would be more likely to vote for candidate who supports background checks	58%	57%	57%	55%	58%	63%
Would be more likely to vote for candidate who opposes background checks	8%	7%	11%	12%	8%	5%
This wouldn't influence my vote	27%	29%	23%	32%	26%	25%
Not sure	7%	7%	9%	2%	8%	8%



	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Think Trump Supports / Opposes Universal Background Checks						
Think President Trump supports background checks on all gun sales	31%	47%	31%	27%	25%	10%
Think President Trump opposes background checks on all gun sales	43%	24%	43%	49%	52%	65%
Not sure	26%	29%	26%	24%	22%	26%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Think Tillis Supports / Opposes Universal Background Checks						
Think Thom Tillis supports background checks on all gun sales	22%	25%	30%	21%	17%	8%
Think Thom Tillis opposes background checks on all gun sales	37%	19%	36%	38%	49%	56%
Not sure	42%	56%	34%	41%	33%	36%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Congress Investing In Violence Intervention Programs Support / Oppose						
Support	61%	46%	64%	67%	68%	75%
Oppose	9%	13%	7%	8%	8%	4%
Not sure	30%	41%	29%	25%	24%	22%

	Base	Mode	
		Landline	Text
Trump Approval			
Approve	46%	54%	38%
Disapprove	49%	43%	55%
Not sure	5%	3%	7%

	Base	Mode	
		Landline	Text
Biden / Trump			
Joe Biden	49%	44%	53%
Donald Trump	46%	52%	40%
Not sure	6%	4%	8%

	Base	Mode	
		Landline	Text
Cunningham / Tillis			
Cal Cunningham	48%	45%	52%
Thom Tillis	44%	48%	40%
Not sure	8%	8%	8%

	Base	Mode	
		Landline	Text
Universal Background Checks Support / Oppose			
Support	80%	80%	80%
Oppose	10%	12%	9%
Not sure	10%	8%	11%

	Base	Mode	
		Landline	Text
Candidate Opposed Universal Background Checks More / Less Likely to Vote			
Less likely	48%	43%	53%
More likely	14%	19%	9%
It wouldn't make a difference	27%	27%	27%
Not sure	11%	11%	12%

	Base	Mode	
		Landline	Text
More Likely To Vote For Candidate Who Supports / Opposes Background Checks			
Would be more likely to vote for candidate who supports background checks	58%	65%	51%
Would be more likely to vote for candidate who opposes background checks	8%	11%	6%
This wouldn't influence my vote	27%	22%	31%
Not sure	7%	3%	12%

	Base	Mode	
		Landline	Text
Think Trump Supports / Opposes Universal Background Checks			
Think President Trump supports background checks on all gun sales	31%	38%	25%
Think President Trump opposes background checks on all gun sales	43%	34%	51%
Not sure	26%	28%	24%

	Base	Mode	
		Landline	Text
Think Tillis Supports / Opposes Universal Background Checks			
Think Thom Tillis supports background checks on all gun sales	22%	23%	20%
Think Thom Tillis opposes background checks on all gun sales	37%	30%	43%
Not sure	42%	47%	37%

	Base	Mode	
		Landline	Text
Congress Investing In Violence Intervention Programs Support / Oppose			
Support	61%	53%	68%
Oppose	9%	13%	5%
Not sure	30%	34%	27%