



## Florida Survey Results

**Q1** Do you approve or disapprove of President Joe Biden’s job performance?

*Approve* ..... 34%  
*Disapprove* ..... 53%  
*Not sure* ..... 13%

**Q2** If the election for US Senate were held today, and the candidates were Democrat Val Demings and Republican Marco Rubio, who would you vote for?

*Val Demings* ..... 41%  
*Marco Rubio* ..... 47%  
*Not sure* ..... 12%

**Q3** Generally speaking, do you support or oppose background checks on all gun sales?

*Support* ..... 85%  
*Oppose* ..... 6%  
*Not sure* ..... 9%

**Q4** In your opinion, should gun laws in the United States be stronger, less strong, or kept the same as they are now?

*Stronger* ..... 60%  
*Less strong* ..... 9%  
*Kept the same* ..... 25%  
*Not sure* ..... 6%

**Q5** If a candidate for office opposed background checks on all gun sales, would that make you less likely or more likely to vote for that candidate, or would it not make a difference?

*Less likely* ..... 48%  
*More likely* ..... 17%  
*Wouldn't make a difference* ..... 24%  
*Not sure* ..... 11%

**Q6** If you knew that the candidates for US Senate in Florida had different positions on background checks on gun sales, who would you be more likely to vote for: the candidate who supports background checks, the candidate who opposes background checks, or would this have no impact on your vote?

*Candidate who supports background checks* 69%  
*Candidate who opposes background checks* 7%  
*No impact* ..... 21%  
*Not sure* ..... 3%

**Q7** After the mass shooting at Marjory Stoneman Douglas High School in Parkland, Florida, the Florida state legislature passed a “red flag,” or extreme risk protection order, law to keep weapons out of the hands of dangerous individuals. There is no “red flag” or extreme risk protection order on the federal level. Do you support or oppose Congress passing “red flag” or extreme risk protection order legislation this year?

*Support* ..... 69%  
*Oppose* ..... 12%  
*Not sure* ..... 19%

**Q8** If you knew a candidate for US Senate in Florida had taken contributions from the gun lobby, would that make you less likely or more likely to vote for that candidate, or would it not make a difference?

*Less likely* ..... 43%  
*More likely* ..... 10%  
*Would not make a difference* ..... 41%  
*Not sure* ..... 7%





**Q9** Florida Senator Marco Rubio said he would reconsider his position on banning large capacity magazines after 17 students and staff were killed at Marjory Stoneman Douglas High School in Parkland, Florida. Then he refused to support legislation to ban large capacity magazines in the Senate. Does hearing this make you less likely or more likely to vote for Marco Rubio in November, or does it not make a difference?

*Less likely* ..... 44%  
*More likely* ..... 13%  
*Does not make a difference* ..... 32%  
*Not sure* ..... 10%

**Q10** In the aftermath of the mass shooting at Marjory Stoneman Douglas High School in Parkland, Florida, Senator Marco Rubio said that he would support legislation to raise the minimum age to buy a rifle from 18. When S4278, the Age 21 Act - a bill that would raise the minimum age to purchase assault weapons and high-capacity ammunition magazines from 18 to 21 - was presented in the Senate, Rubio did not sign on as a cosponsor. Does hearing this make you less likely or more likely to vote for Marco Rubio in November, or does it not make a difference?

*Less likely* ..... 54%  
*More likely* ..... 9%  
*Does not make a difference* ..... 32%  
*Not sure* ..... 5%

**Q11** In the wake of the mass shooting at an elementary school in Uvalde, TX, Senator Marco Rubio said that improving background checks and banning assault weapons wouldn't stop criminals, and that "the truth of the matter is these people are going to commit horrifying crimes, whether they have another weapon to do it, they're going to figure out a way to do it." Does hearing this make you less likely or more likely to vote for Marco Rubio in November, or does it not make a difference?

*Less likely* ..... 47%  
*More likely* ..... 25%  
*Does not make a difference* ..... 24%  
*Not sure* ..... 4%

**Q12** Having heard all the information in this survey, let me ask you again: If the election for US Senate were held today, and the candidates were Democrat Val Demings and Republican Marco Rubio, who would you vote for?

*Val Demings* ..... 42%  
*Marco Rubio* ..... 44%  
*Not sure* ..... 14%

**Q13** In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?

*Donald Trump* ..... 47%  
*Joe Biden* ..... 43%  
*Someone else / did not vote in the election*.... 10%

**Q14** If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

*Woman* ..... 52%  
*Man* ..... 46%  
*Gender non-binary* ..... 2%





**Q15** If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

<i>Democrat</i> .....	32%
<i>Republican</i> .....	39%
<i>Independent</i> .....	29%

**Q16** If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic or Latino</i> .....	15%
<i>White</i> .....	67%
<i>African-American</i> .....	12%
<i>Other</i> .....	5%

**Q17** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i> .....	31%
<i>46 to 65</i> .....	44%
<i>Older than 65</i> .....	26%

**Q18** What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i> .....	28%
<i>Some college but did not finish</i> .....	23%
<i>2-year college degree</i> .....	11%
<i>4-year college degree</i> .....	23%
<i>Post-graduate degree</i> .....	15%

**Q19** Mode

<i>Landline</i> .....	50%
<i>Text</i> .....	50%

**Q20** Media Market

<i>Fort Myers</i> .....	6%
<i>Gainesville</i> .....	1%
<i>Jacksonville</i> .....	12%
<i>Miami</i> .....	19%
<i>Pensacola</i> .....	2%
<i>Orlando</i> .....	22%
<i>Panama City</i> .....	1%
<i>Tallahassee</i> .....	2%
<i>Tampa</i> .....	25%
<i>West Palm Beach</i> .....	11%





	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Biden Approval</b>				
Approve	34%	3%	70%	32%
Disapprove	53%	96%	11%	29%
Not sure	13%	1%	19%	40%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Demings / Rubio</b>				
Val Demings	41%	5%	85%	23%
Marco Rubio	47%	87%	5%	32%
Not sure	12%	8%	10%	45%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Support / Oppose Background Checks on All Gun Sales</b>				
Support	85%	82%	89%	83%
Oppose	6%	9%	2%	4%
Not sure	9%	9%	9%	12%



	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>				
<b>Stronger</b>	60%	30%	88%	75%
<b>Less strong</b>	9%	14%	1%	23%
<b>Kept the same</b>	25%	50%	3%	1%
<b>Not sure</b>	6%	6%	8%	1%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>				
<b>Less likely</b>	48%	29%	68%	51%
<b>More likely</b>	17%	16%	18%	13%
<b>Wouldn't make a difference</b>	24%	38%	10%	23%
<b>Not sure</b>	11%	17%	5%	12%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>				
Candidate who supports background checks	69%	45%	91%	76%
Candidate who opposes background checks	7%	9%	6%	0%
No impact	21%	40%	3%	15%
Not sure	3%	6%	0%	8%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Support / Oppose Congressional "Red Flag" Law</b>				
Support	69%	56%	84%	66%
Oppose	12%	23%	1%	15%
Not sure	19%	22%	15%	19%



	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Impact of Gun Lobby Donations on Support for Candidate</b>				
Less likely	43%	16%	71%	43%
More likely	10%	14%	7%	-
Would not make a difference	41%	63%	18%	37%
Not sure	7%	7%	4%	20%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>				
Less likely	44%	16%	75%	34%
More likely	13%	22%	6%	6%
Does not make a difference	32%	56%	8%	36%
Not sure	10%	6%	12%	23%





	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Rubio and the Age 21 Act Less / More Likely</b>				
Less likely	54%	18%	88%	47%
More likely	9%	19%	1%	-
Does not make a difference	32%	58%	8%	40%
Not sure	5%	5%	3%	13%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Rubio Comments After Uvalde, TX Shooting</b>				
Less likely	47%	7%	81%	47%
More likely	25%	51%	4%	14%
Does not make a difference	24%	41%	9%	30%
Not sure	4%	1%	6%	10%

	Base	2020 Vote		
		Donald Trump	Joe Biden	Someone else / did not vote in the election
<b>Informed Demings / Rubio</b>				
Val Demings	42%	6%	86%	27%
Marco Rubio	44%	85%	6%	13%
Not sure	14%	9%	8%	60%







	Base	Gender		
		Woman	Man	Gender non-binary
<b>Biden Approval</b>				
<b>Approve</b>	34%	41%	28%	2%
<b>Disapprove</b>	53%	46%	60%	56%
<b>Not sure</b>	13%	13%	12%	43%

	Base	Gender		
		Woman	Man	Gender non-binary
<b>Demings / Rubio</b>				
<b>Val Demings</b>	41%	46%	36%	10%
<b>Marco Rubio</b>	47%	43%	51%	47%
<b>Not sure</b>	12%	11%	13%	43%

	Base	Gender		
		Woman	Man	Gender non-binary
<b>Support / Oppose Background Checks on All Gun Sales</b>				
<b>Support</b>	85%	83%	88%	67%
<b>Oppose</b>	6%	4%	7%	33%
<b>Not sure</b>	9%	12%	5%	-



	Base	Gender		
		Woman	Man	Gender non-binary
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>				
Stronger	60%	62%	58%	58%
Less strong	9%	6%	12%	28%
Kept the same	25%	22%	28%	13%
Not sure	6%	10%	3%	-

	Base	Gender		
		Woman	Man	Gender non-binary
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>				
Less likely	48%	55%	40%	39%
More likely	17%	12%	21%	54%
Wouldn't make a difference	24%	24%	25%	7%
Not sure	11%	9%	14%	-

	Base	Gender		
		Woman	Man	Gender non-binary
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>				
Candidate who supports background checks	69%	76%	61%	45%
Candidate who opposes background checks	7%	5%	9%	28%
No impact	21%	17%	26%	27%
Not sure	3%	2%	5%	-

	Base	Gender		
		Woman	Man	Gender non-binary
<b>Support / Oppose Congressional "Red Flag" Law</b>				
Support	69%	70%	70%	47%
Oppose	12%	9%	15%	28%
Not sure	19%	21%	15%	26%



	Base	Gender		
		Woman	Man	Gender non-binary
<b>Impact of Gun Lobby Donations on Support for Candidate</b>				
Less likely	43%	46%	39%	37%
More likely	10%	9%	9%	31%
Would not make a difference	41%	38%	45%	6%
Not sure	7%	7%	6%	26%

	Base	Gender		
		Woman	Man	Gender non-binary
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>				
Less likely	44%	47%	41%	30%
More likely	13%	11%	16%	3%
Does not make a difference	32%	27%	39%	8%
Not sure	10%	14%	4%	59%





	Base	Gender		
		Woman	Man	Gender non-binary
<b>Rubio and the Age 21 Act Less / More Likely</b>				
Less likely	54%	60%	48%	40%
More likely	9%	6%	13%	-
Does not make a difference	32%	29%	36%	19%
Not sure	5%	5%	4%	41%

	Base	Gender		
		Woman	Man	Gender non-binary
<b>Rubio Comments After Uvalde, TX Shooting</b>				
Less likely	47%	52%	42%	13%
More likely	25%	19%	32%	41%
Does not make a difference	24%	24%	25%	-
Not sure	4%	6%	1%	45%

	Base	Gender		
		Woman	Man	Gender non-binary
<b>Informed Demings / Rubio</b>				
Val Demings	42%	49%	36%	10%
Marco Rubio	44%	38%	50%	47%
Not sure	14%	13%	14%	43%



	Base	Political Party		
		Democrat	Republican	Independent
<b>Biden Approval</b>				
Approve	34%	65%	8%	36%
Disapprove	53%	20%	86%	45%
Not sure	13%	15%	6%	19%

	Base	Political Party		
		Democrat	Republican	Independent
<b>Demings / Rubio</b>				
Val Demings	41%	78%	12%	39%
Marco Rubio	47%	14%	82%	35%
Not sure	12%	8%	6%	25%

	Base	Political Party		
		Democrat	Republican	Independent
<b>Support / Oppose Background Checks on All Gun Sales</b>				
Support	85%	89%	78%	91%
Oppose	6%	1%	9%	7%
Not sure	9%	10%	13%	2%



	Base	Political Party		
		Democrat	Republican	Independent
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>				
<b>Stronger</b>	<b>60%</b>	79%	41%	63%
<b>Less strong</b>	<b>9%</b>	4%	10%	14%
<b>Kept the same</b>	<b>25%</b>	11%	41%	19%
<b>Not sure</b>	<b>6%</b>	7%	8%	4%

	Base	Political Party		
		Democrat	Republican	Independent
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>				
<b>Less likely</b>	<b>48%</b>	67%	29%	52%
<b>More likely</b>	<b>17%</b>	19%	18%	12%
<b>Wouldn't make a difference</b>	<b>24%</b>	10%	33%	29%
<b>Not sure</b>	<b>11%</b>	4%	21%	8%



	Base	Political Party		
		Democrat	Republican	Independent
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>				
Candidate who supports background checks	69%	78%	59%	70%
Candidate who opposes background checks	7%	9%	7%	5%
No impact	21%	12%	29%	21%
Not sure	3%	0%	5%	5%

	Base	Political Party		
		Democrat	Republican	Independent
<b>Support / Oppose Congressional "Red Flag" Law</b>				
Support	69%	79%	60%	71%
Oppose	12%	4%	18%	14%
Not sure	19%	17%	22%	15%





	Base	Political Party		
		Democrat	Republican	Independent
<b>Impact of Gun Lobby Donations on Support for Candidate</b>				
Less likely	43%	70%	15%	47%
More likely	10%	13%	9%	7%
Would not make a difference	41%	13%	69%	36%
Not sure	7%	4%	7%	10%

	Base	Political Party		
		Democrat	Republican	Independent
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>				
Less likely	44%	69%	20%	46%
More likely	13%	5%	22%	12%
Does not make a difference	32%	17%	46%	33%
Not sure	10%	9%	12%	9%

	Base	Political Party		
		Democrat	Republican	Independent
<b>Rubio and the Age 21 Act Less / More Likely</b>				
Less likely	54%	81%	28%	55%
More likely	9%	3%	19%	5%
Does not make a difference	32%	13%	49%	34%
Not sure	5%	3%	5%	6%



	Base	Political Party		
		Democrat	Republican	Independent
<b>Rubio Comments After Uvalde, TX Shooting</b>				
<b>Less likely</b>	47%	79%	13%	49%
<b>More likely</b>	25%	7%	42%	25%
<b>Does not make a difference</b>	24%	13%	37%	22%
<b>Not sure</b>	4%	1%	7%	4%

	Base	Political Party		
		Democrat	Republican	Independent
<b>Informed Demings / Rubio</b>				
<b>Val Demings</b>	42%	80%	12%	41%
<b>Marco Rubio</b>	44%	13%	78%	32%
<b>Not sure</b>	14%	7%	10%	27%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Biden Approval</b>					
<b>Approve</b>	34%	27%	29%	65%	52%
<b>Disapprove</b>	53%	60%	61%	7%	33%
<b>Not sure</b>	13%	12%	10%	28%	14%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Demings / Rubio</b>					
Val Demings	41%	48%	38%	50%	30%
Marco Rubio	47%	41%	56%	3%	50%
Not sure	12%	11%	6%	46%	20%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Support / Oppose Background Checks on All Gun Sales</b>					
Support	85%	89%	87%	71%	85%
Oppose	6%	4%	6%	10%	6%
Not sure	9%	7%	7%	19%	9%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>					
Stronger	60%	67%	56%	73%	62%
Less strong	9%	7%	10%	4%	17%
Kept the same	25%	25%	29%	3%	17%
Not sure	6%	1%	5%	20%	5%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>					
<b>Less likely</b>	48%	27%	51%	58%	45%
<b>More likely</b>	17%	13%	18%	12%	23%
<b>Wouldn't make a difference</b>	24%	34%	23%	16%	31%
<b>Not sure</b>	11%	25%	8%	14%	1%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>					
<b>Candidate who supports background checks</b>	69%	46%	72%	80%	71%
<b>Candidate who opposes background checks</b>	7%	10%	5%	16%	5%
<b>No impact</b>	21%	36%	20%	4%	23%
<b>Not sure</b>	3%	8%	3%	-	1%



	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Support / Oppose Congressional "Red Flag" Law</b>					
<b>Support</b>	<b>69%</b>	61%	71%	66%	83%
<b>Oppose</b>	<b>12%</b>	14%	14%	2%	11%
<b>Not sure</b>	<b>19%</b>	25%	16%	31%	5%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Impact of Gun Lobby Donations on Support for Candidate</b>					
<b>Less likely</b>	<b>43%</b>	26%	47%	41%	43%
<b>More likely</b>	<b>10%</b>	15%	7%	21%	2%
<b>Would not make a difference</b>	<b>41%</b>	52%	39%	28%	52%
<b>Not sure</b>	<b>7%</b>	6%	7%	10%	4%





	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>					
Less likely	44%	42%	45%	44%	40%
More likely	13%	23%	12%	6%	15%
Does not make a difference	32%	30%	38%	12%	19%
Not sure	10%	4%	5%	37%	27%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Rubio and the Age 21 Act Less / More Likely</b>					
Less likely	54%	46%	53%	79%	34%
More likely	9%	10%	10%	-	18%
Does not make a difference	32%	39%	34%	13%	33%
Not sure	5%	5%	3%	8%	16%





	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Rubio Comments After Uvalde, TX Shooting</b>					
<b>Less likely</b>	47%	43%	45%	65%	35%
<b>More likely</b>	25%	29%	26%	9%	39%
<b>Does not make a difference</b>	24%	29%	27%	6%	18%
<b>Not sure</b>	4%	-	2%	20%	7%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
<b>Informed Demings / Rubio</b>					
<b>Val Demings</b>	42%	48%	39%	53%	38%
<b>Marco Rubio</b>	44%	36%	53%	6%	36%
<b>Not sure</b>	14%	16%	8%	41%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Biden Approval</b>				
<b>Approve</b>	34%	35%	34%	35%
<b>Disapprove</b>	53%	43%	58%	56%
<b>Not sure</b>	13%	22%	9%	9%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Demings / Rubio</b>				
Val Demings	41%	49%	39%	34%
Marco Rubio	47%	36%	49%	55%
Not sure	12%	15%	12%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Support / Oppose Background Checks on All Gun Sales</b>				
Support	85%	87%	82%	89%
Oppose	6%	7%	6%	5%
Not sure	9%	6%	12%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>				
Stronger	60%	61%	55%	67%
Less strong	9%	12%	8%	7%
Kept the same	25%	19%	30%	22%
Not sure	6%	8%	8%	3%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>				
<b>Less likely</b>	48%	50%	48%	46%
<b>More likely</b>	17%	16%	15%	20%
<b>Wouldn't make a difference</b>	24%	21%	27%	22%
<b>Not sure</b>	11%	13%	10%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>				
<b>Candidate who supports background checks</b>	69%	65%	65%	79%
<b>Candidate who opposes background checks</b>	7%	8%	7%	6%
<b>No impact</b>	21%	23%	25%	13%
<b>Not sure</b>	3%	4%	3%	2%



	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Support / Oppose Congressional "Red Flag" Law</b>				
<b>Support</b>	<b>69%</b>	70%	69%	68%
<b>Oppose</b>	<b>12%</b>	13%	14%	9%
<b>Not sure</b>	<b>19%</b>	17%	17%	23%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Impact of Gun Lobby Donations on Support for Candidate</b>				
<b>Less likely</b>	<b>43%</b>	48%	39%	44%
<b>More likely</b>	<b>10%</b>	7%	12%	8%
<b>Would not make a difference</b>	<b>41%</b>	37%	47%	35%
<b>Not sure</b>	<b>7%</b>	8%	3%	13%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>				
Less likely	44%	60%	33%	46%
More likely	13%	11%	15%	14%
Does not make a difference	32%	20%	39%	33%
Not sure	10%	8%	13%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rubio and the Age 21 Act Less / More Likely</b>				
Less likely	54%	57%	53%	54%
More likely	9%	8%	9%	9%
Does not make a difference	32%	28%	33%	34%
Not sure	5%	7%	4%	3%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Rubio Comments After Uvalde, TX Shooting</b>				
Less likely	47%	50%	44%	49%
More likely	25%	25%	26%	23%
Does not make a difference	24%	24%	24%	25%
Not sure	4%	2%	7%	2%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Informed Demings / Rubio</b>				
Val Demings	42%	51%	40%	35%
Marco Rubio	44%	34%	45%	54%
Not sure	14%	15%	15%	11%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Biden Approval</b>						
Approve	34%	30%	27%	39%	39%	42%
Disapprove	53%	53%	62%	47%	45%	53%
Not sure	13%	17%	10%	14%	15%	5%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Demings / Rubio</b>						
Val Demings	41%	31%	41%	40%	50%	46%
Marco Rubio	47%	48%	49%	42%	43%	50%
Not sure	12%	22%	10%	18%	7%	4%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Support / Oppose Background Checks on All Gun Sales</b>						
Support	85%	77%	87%	89%	90%	87%
Oppose	6%	2%	11%	4%	6%	5%
Not sure	9%	21%	2%	7%	4%	8%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>						
Stronger	60%	54%	53%	57%	74%	62%
Less strong	9%	8%	11%	13%	7%	8%
Kept the same	25%	25%	29%	27%	17%	26%
Not sure	6%	13%	6%	4%	2%	5%



	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>						
Less likely	48%	41%	37%	51%	65%	51%
More likely	17%	17%	20%	12%	15%	17%
Wouldn't make a difference	24%	33%	22%	31%	15%	21%
Not sure	11%	9%	22%	6%	5%	11%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>						
Candidate who supports background checks	69%	67%	64%	75%	78%	61%
Candidate who opposes background checks	7%	11%	4%	5%	6%	9%
No impact	21%	22%	27%	17%	14%	23%
Not sure	3%	1%	5%	3%	2%	7%



	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Support / Oppose Congressional "Red Flag" Law</b>						
Support	69%	64%	68%	85%	77%	59%
Oppose	12%	10%	14%	11%	14%	11%
Not sure	19%	27%	18%	4%	9%	30%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Impact of Gun Lobby Donations on Support for Candidate</b>						
Less likely	43%	31%	37%	47%	57%	46%
More likely	10%	15%	6%	6%	4%	19%
Would not make a difference	41%	38%	52%	46%	36%	30%
Not sure	7%	16%	5%	2%	3%	6%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>						
Less likely	44%	31%	44%	41%	58%	46%
More likely	13%	9%	19%	16%	10%	15%
Does not make a difference	32%	34%	31%	34%	28%	38%
Not sure	10%	27%	6%	9%	4%	2%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Rubio and the Age 21 Act Less / More Likely</b>						
Less likely	54%	56%	50%	41%	64%	52%
More likely	9%	10%	12%	8%	4%	10%
Does not make a difference	32%	27%	33%	50%	27%	32%
Not sure	5%	7%	5%	0%	4%	6%







	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Rubio Comments After Uvalde, TX Shooting</b>						
Less likely	47%	44%	43%	42%	54%	48%
More likely	25%	19%	31%	33%	24%	20%
Does not make a difference	24%	26%	22%	23%	21%	32%
Not sure	4%	12%	5%	2%	-	1%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
<b>Informed Demings / Rubio</b>						
Val Demings	42%	33%	41%	46%	49%	47%
Marco Rubio	44%	45%	49%	35%	42%	43%
Not sure	14%	22%	10%	19%	9%	9%

	Base	Mode	
		Landline	Text
<b>Biden Approval</b>			
Approve	34%	39%	30%
Disapprove	53%	52%	54%
Not sure	13%	10%	16%



	Base	Mode	
		Landline	Text
<b>Demings / Rubio</b>			
Val Demings	41%	41%	41%
Marco Rubio	47%	48%	45%
Not sure	12%	11%	14%

	Base	Mode	
		Landline	Text
<b>Support / Oppose Background Checks on All Gun Sales</b>			
Support	85%	81%	90%
Oppose	6%	5%	6%
Not sure	9%	14%	3%

	Base	Mode	
		Landline	Text
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>			
Stronger	60%	59%	61%
Less strong	9%	7%	11%
Kept the same	25%	25%	24%
Not sure	6%	8%	5%

	Base	Mode	
		Landline	Text
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>			
<b>Less likely</b>	48%	37%	60%
<b>More likely</b>	17%	21%	12%
<b>Wouldn't make a difference</b>	24%	28%	20%
<b>Not sure</b>	11%	14%	8%

	Base	Mode	
		Landline	Text
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>			
<b>Candidate who supports background checks</b>	69%	68%	69%
<b>Candidate who opposes background checks</b>	7%	9%	5%
<b>No impact</b>	21%	22%	20%
<b>Not sure</b>	3%	1%	6%

	Base	Mode	
		Landline	Text
<b>Support / Oppose Congressional "Red Flag" Law</b>			
Support	69%	69%	70%
Oppose	12%	10%	15%
Not sure	19%	22%	15%

	Base	Mode	
		Landline	Text
<b>Impact of Gun Lobby Donations on Support for Candidate</b>			
Less likely	43%	36%	50%
More likely	10%	13%	6%
Would not make a difference	41%	45%	36%
Not sure	7%	6%	8%

	Base	Mode	
		Landline	Text
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>			
Less likely	44%	40%	49%
More likely	13%	16%	11%
Does not make a difference	32%	31%	33%
Not sure	10%	14%	7%

	Base	Mode	
		Landline	Text
<b>Rubio and the Age 21 Act Less / More Likely</b>			
<b>Less likely</b>	<b>54%</b>	59%	50%
<b>More likely</b>	<b>9%</b>	8%	10%
<b>Does not make a difference</b>	<b>32%</b>	31%	33%
<b>Not sure</b>	<b>5%</b>	3%	7%

	Base	Mode	
		Landline	Text
<b>Rubio Comments After Uvalde, TX Shooting</b>			
<b>Less likely</b>	<b>47%</b>	49%	45%
<b>More likely</b>	<b>25%</b>	25%	25%
<b>Does not make a difference</b>	<b>24%</b>	20%	28%
<b>Not sure</b>	<b>4%</b>	7%	2%

	Base	Mode	
		Landline	Text
<b>Informed Demings / Rubio</b>			
<b>Val Demings</b>	<b>42%</b>	43%	42%
<b>Marco Rubio</b>	<b>44%</b>	43%	45%
<b>Not sure</b>	<b>14%</b>	14%	14%



	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Biden Approval</b>											
<b>Approve</b>	34%	38%	15%	32%	38%	28%	29%	49%	51%	32%	46%
<b>Disapprove</b>	53%	56%	51%	65%	50%	63%	52%	51%	49%	51%	47%
<b>Not sure</b>	13%	6%	34%	3%	12%	10%	18%	-	-	17%	7%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Demings / Rubio</b>											
<b>Val Demings</b>	41%	31%	21%	32%	32%	49%	41%	49%	55%	47%	55%
<b>Marco Rubio</b>	47%	58%	51%	61%	42%	51%	50%	45%	29%	42%	40%
<b>Not sure</b>	12%	11%	28%	8%	25%	-	10%	6%	16%	11%	6%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Support / Oppose Background Checks on All Gun Sales</b>											
<b>Support</b>	85%	93%	65%	75%	82%	97%	96%	94%	71%	81%	89%
<b>Oppose</b>	6%	2%	28%	9%	12%	3%	2%	-	12%	3%	6%
<b>Not sure</b>	9%	5%	8%	16%	6%	-	2%	6%	17%	16%	5%





	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Should Gun Laws be Stronger / Less Strong / Kept the Same</b>											
<b>Stronger</b>	60%	46%	18%	52%	66%	67%	60%	50%	66%	61%	69%
<b>Less strong</b>	9%	18%	46%	16%	5%	4%	3%	3%	-	9%	11%
<b>Kept the same</b>	25%	35%	36%	27%	26%	21%	33%	47%	17%	15%	19%
<b>Not sure</b>	6%	1%	-	5%	3%	8%	3%	-	17%	15%	1%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>A Candidate Opposed Background Checks More Likely / Less Likely / No Difference</b>											
<b>Less likely</b>	48%	45%	54%	47%	42%	60%	51%	73%	61%	46%	51%
<b>More likely</b>	17%	14%	37%	13%	24%	4%	17%	3%	23%	12%	21%
<b>Wouldn't make a difference</b>	24%	30%	8%	29%	17%	24%	27%	24%	-	26%	22%
<b>Not sure</b>	11%	11%	-	10%	18%	12%	6%	-	17%	15%	6%





	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>More Likely to Support Candidate Who Supports / Opposes Background Checks</b>											
Candidate who supports background checks	69%	84%	50%	47%	70%	67%	71%	83%	67%	73%	69%
Candidate who opposes background checks	7%	2%	9%	20%	7%	3%	3%	-	14%	2%	14%
No impact	21%	6%	9%	27%	20%	22%	24%	17%	19%	24%	11%
Not sure	3%	8%	32%	5%	3%	7%	2%	-	-	1%	6%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Support / Oppose Congressional "Red Flag" Law</b>											
Support	69%	82%	39%	64%	72%	63%	67%	94%	59%	70%	72%
Oppose	12%	8%	32%	24%	13%	4%	9%	-	-	11%	12%
Not sure	19%	10%	29%	12%	15%	32%	24%	6%	41%	19%	17%







	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Impact of Gun Lobby Donations on Support for Candidate</b>											
Less likely	43%	29%	23%	30%	43%	66%	44%	57%	67%	45%	51%
More likely	10%	27%	-	24%	10%	2%	9%	7%	-	4%	3%
Would not make a difference	41%	42%	34%	42%	38%	32%	35%	35%	33%	48%	40%
Not sure	7%	2%	43%	4%	8%	-	12%	-	-	3%	6%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Rubio Track Record on High Capacity Magazines Less / More Likely to Support</b>											
Less likely	44%	26%	24%	26%	50%	50%	41%	50%	51%	54%	52%
More likely	13%	18%	9%	17%	8%	5%	15%	21%	6%	10%	20%
Does not make a difference	32%	32%	34%	37%	32%	37%	39%	10%	43%	26%	25%
Not sure	10%	24%	32%	20%	10%	8%	5%	18%	-	10%	3%





	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Rubio and the Age 21 Act Less / More Likely</b>											
Less likely	54%	27%	35%	43%	53%	59%	54%	69%	71%	61%	67%
More likely	9%	5%	9%	11%	10%	8%	9%	11%	21%	11%	0%
Does not make a difference	32%	66%	24%	42%	28%	33%	33%	17%	8%	26%	27%
Not sure	5%	3%	32%	5%	9%	-	4%	3%	-	2%	6%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Rubio Comments After Uvalde, TX Shooting</b>											
Less likely	47%	30%	14%	45%	46%	49%	47%	50%	66%	47%	62%
More likely	25%	58%	34%	21%	27%	17%	22%	21%	8%	25%	16%
Does not make a difference	24%	13%	19%	34%	21%	35%	31%	29%	26%	18%	20%
Not sure	4%	-	32%	0%	6%	-	-	-	-	10%	2%

	Base	Media Market									
		Fort Myers	Gainesville	Jacksonville	Miami	Pensacola	Orlando	Panama City	Tallahassee	Tampa	West Palm Beach
<b>Informed Demings / Rubio</b>											
Val Demings	42%	44%	21%	32%	34%	49%	41%	49%	55%	48%	55%
Marco Rubio	44%	48%	44%	47%	44%	42%	48%	45%	29%	41%	40%
Not sure	14%	8%	35%	21%	22%	9%	11%	6%	16%	11%	6%

