



GIFFORDS TX

Thousands of Texas families have had their lives turned upside down by the pull of a trigger. State policymakers have fully abdicated their responsibility to protect their constituents, and have obediently implemented the gun lobby's legislative wishlist. The results of the state's failures have been devastating for Texas families. Gun deaths have increased more than 60% since Governor Greg Abbott took office. Texas has a gun death rate more than triple that of many states that have enacted popular, proven, commonsense laws that save lives and protect the Second Amendment.

[GIFFORDS](#), the leading gun safety organization founded by former Arizona Congresswoman Gabrielle Giffords, believes Texans deserve a government that listens to voters and works tirelessly to keep families safe. That's why we're launching [GIFFORDS Texas](#) as the National Rifle Association hosts its national convention in Dallas.

GIFFORDS Texas will take on the gun lobby and work with local advocates and policymakers to stop the state's worsening gun violence epidemic.

Our Efforts Will Include:

Advocacy, Lobbying & Public Education

GIFFORDS Texas will lay the groundwork for future legislative and administrative successes by initiating a comprehensive advocacy operation across the state. We will provide:

- Policy expertise for lawmakers and allies
- Expert and gun owner testimony
- Analysis of existing laws
- Accountability campaigns for anti-safety politicians

Coalition Building

Working closely with other local groups, GIFFORDS Texas will help recruit, organize and activate:

- Gun Owners
- Latinos
- Youth
- Survivors

Campaigns & Elections

GIFFORDS Texas will undertake a range of activities to elect Texas gun safety candidates to state and federal offices. This includes:

- Candidate recruitment, resources & training
- Elevate Rising Stars, incubate talent
- Polling
- Endorsements
- Events
- Volunteer recruitment
- Messaging and communications support

Litigation

Cases across the country, many of which have been led by GIFFORDS Law Center, have exposed weaknesses in the gun industry's claims to be totally immune from legal liability. GIFFORDS Texas will work with survivors and cities throughout the state to recognize opportunities for litigation and provide pro-bono legal representation.